



VideoIndiana, Inc.  
1000 N. Meridian Street  
Indianapolis, IN 46204

Buying Time  
650 Massachusetts Ave NW  
Suite 210  
Washington, DC 20001

# Contract # 102550

Schedule Dates 09/12/12-09/17/12  
Advertiser Donnelly for Indiana (9136)  
Agency Buying Time (1115)  
Product Political/Senate (1332)  
Brand DEM/US Senator (13410)  
Salesperson Click, Steve (1579)  
Sales Office WTTH  
Buyer Name Corso, Erica  
Phone/Fax /  
CPE 299/301/301 2273 299 DONNELL  
Account Types National/Political Candidate  
Billing Type Standard  
Comments DONNELLY/SEN/D

Date Entered 09/07/12  
Last Modified 09/14/12  
Entered By Nancy Laveley  
CO-OP No  
Headline # ECR07901765  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$3,990.00  
Net Total \$22,610.00  
Sales Tax

WTTH (WTTH)	Spots	Rate
By Broadcast Month	41	\$26,600.00
Sep. 2012	41	\$26,600.00
Grand Total:	41	\$26,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/12/12-09/14/12	3	:30	12:30P- 1P (EST)	3			X	X	X			3	\$300.00	\$900.00	WTTH (WTTH)	12:30-1P NOON NEWS	9/7/12
2.0	Normal Line / SPOT (4)	09/17/12-09/17/12	3	:30	12:30P- 1P (EST)	1	X							1	\$300.00	\$300.00	WTTH (WTTH)	12:30-1P NOON NEWS	9/7/12
3.0	Normal Line / SPOT (5)	09/12/12-09/14/12	3	:30	12P- 12:30P (EST)	3			X	X	X			3	\$300.00	\$900.00	WTTH (WTTH)	12-12:30P NOON NEWS	9/7/12
4.0	Normal Line / SPOT (8)	09/17/12-09/17/12	3	:30	12P- 12:30P (EST)	1	X							1	\$300.00	\$300.00	WTTH (WTTH)	12-12:30P NOON NEWS	9/7/12
5.0	Normal Line / SPOT (9)	09/12/12-09/14/12	2	:30	9A- 10A (EST)	3			X	X	X			2	\$400.00	\$800.00	WTTH (WTTH)	9-10A TODAY	9/7/12
5.0.1	Closed Preempt (9)	09/12/12															WTTH (WTTH)	Marked as did not Air/Exception - net news interrupt	
6.0	Normal Line / SPOT (12)	09/17/12-09/17/12	2	:30	9A- 10A (EST)	1	X							1	\$400.00	\$400.00	WTTH (WTTH)	9-10A TODAY	9/7/12
7.0	Normal Line / SPOT (13)	09/12/12-09/14/12	2	:30	3P- 4P (EST)	3			X	X	X			3	\$400.00	\$1,200.00	WTTH (WTTH)	3-4P ELLEN	9/7/12
8.0	Normal Line / SPOT (16)	09/17/12-09/17/12	2	:30	3P- 4P (EST)	1	X							1	\$400.00	\$400.00	WTTH (WTTH)	3-4P ELLEN	9/7/12
9.0	Normal Line / SPOT (17)	09/12/12-09/14/12	3	:30	7A- 9A (EST)	3			X	X	X			3	\$450.00	\$1,350.00	WTTH (WTTH)	7-9A TODAY	9/7/12
10.0	Normal Line / SPOT (20)	09/17/12-09/17/12	3	:30	7A- 9A (EST)	1	X							1	\$450.00	\$450.00	WTTH (WTTH)	7-9A TODAY	9/7/12
11.0	Normal Line / SPOT (21)	09/12/12-09/14/12	2	:30	7P- 7:30P (EST)	3			X	X	X			3	\$1,000.00	\$3,000.00	WTTH (WTTH)	7-7:30P WHEEL	9/7/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."





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\$26,600.00

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12.0	Normal Line / SPOT (24)	09/17/12-09/17/12	2	:30	1P-7:30P (EST)	1	X							1	\$1,000.00	\$1,000.00	WTHR (WTHR)	7-7:30P WHEEL	9/7/12
13.0	Normal Line / SPOT (25)	09/12/12-09/14/12	3	:30	1P-2P (EST)	3		X	X	X				3	\$300.00	\$900.00	WTHR (WTHR)	1-2P DAYS	9/7/12
14.0	Normal Line / SPOT (28)	09/17/12-09/17/12	3	:30	1P-2P (EST)	1	X							1	\$300.00	\$300.00	WTHR (WTHR)	1-2P DAYS	9/7/12
15.0	Normal Line / SPOT (29)	09/12/12-09/14/12	2	:30	5P-6P (EST)	3		X	X	X				3	\$1,000.00	\$3,000.00	WTHR (WTHR)	5-6P EARLY NEWS	9/7/12
16.0	Normal Line / SPOT (32)	09/17/12-09/17/12	2	:30	5P-6P (EST)	1	X							1	\$1,000.00	\$1,000.00	WTHR (WTHR)	5-6P EARLY NEWS	9/7/12
17.0	Normal Line / SPOT (33)	09/12/12-09/14/12	2	:30	7:30P-8P (EST)	2		X	X	X				2	\$1,000.00	\$2,200.00	WTHR (WTHR)	7-8P JEOPARDY	9/7/12
18.0	Normal Line / SPOT (35)	09/12/12-09/14/12	2	:30	6P-6:30P (EST)	3		X	X	X				3	\$1,200.00	\$3,600.00	WTHR (WTHR)	6-6:30P EARLY NEWS	9/7/12
19.0	Normal Line / SPOT (38)	09/17/12-09/17/12	2	:30	6P-6:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	WTHR (WTHR)	6-6:30P EARLY NEWS	9/7/12
20.0	Normal Line / SPOT (39)	09/12/12-09/13/12	3	:30	11P-11:35P (EST)	2		X	X					2	\$1,000.00	\$2,000.00	WTHR (WTHR)	11-11:35P LATE NEWS	9/7/12
21.0	Normal Line / SPOT (41)	09/17/12-09/17/12	3	:30	11P-11:35P (EST)	1	X							1	\$1,000.00	\$1,000.00	WTHR (WTHR)	11-11:35P LATE NEWS	9/7/12
22.0	M/G For 5.0.1 / SPOT (42)	09/17/12-09/17/12	2	:30	9A-10A (EST)	1	X							1	\$400.00	\$400.00	WTHR (WTHR)	9-10A TODAY	9/14/12

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